Movéo Improves Data Search Capabilities Using Vertex AI Solution

KloudStax collaborated with the Movéo team to develop and deploy an enterprise search application that utilized Vertex AI Search and integrated multiple data sources.

The challenge
Enhance the speed of information retrieval through an enterprise search solution utilizing website data as the main data source.

The solution
KloudStax collaborated with Google to explore effective solutions that would meet Movéo's needs. Through technical discovery sessions and AI Workshops, the team successfully determined that Vertex AI Enterprise Search was the ideal solution for the organization.

The result
By implementing Vertex AI—Enterprise Search, Movéo has significantly enhanced its ability to retrieve data quickly and efficiently. This integration allows Movéo to leverage advanced AI-driven search capabilities, ensuring that relevant information is accessed faster than ever. This improvement in data retrieval speeds facilitates better decision-making and improves overall productivity.

> " Movéo collaborated with KloudStax in a series of co-developments to build a functional Vertex AI website search solution showcasing the effectiveness and efficiency of the solution when compared to traditional site search. In the end, the teams created a working Vertex solution that outperformed the traditional site search in performance (speed) & results match intelligence. "
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> Dave Cannon, SVP Digital Services, Movéo

About Movéo
Movéo is a growth marketing agency uniquely built to help its clients measurably improve business performance. Movéo focuses on four interdependent growth drivers - prospect marketing, customer marketing, content marketing, and sales activation - to attract, secure, and retain customers for their clients.
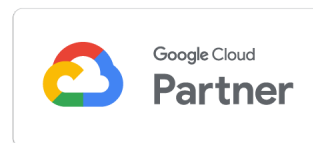
Vertical/horizontal solution: Advertising & Marketing

Primary project location: United States

About KloudStax
KloudStax offers intuitive guidance, comprehensive education, and practical solutions tailored to the unique needs of every business.

Products
Google Cloud Platform