Improved Last Mile Delivery: Better Trucks Zooms to 3.5x Growth

With Woolpert Digital Innovations' support, Better Trucks drove transformative change within their infrastructure and addressed challenges more effectively.

The challenge

To better serve their customers, Better Trucks strove to refine their last mile delivery services and expand their footprint by tackling key business and IT challenges. By incorporating dynamic mapping and routing capabilities, Better Trucks ensures streamlined delivery processes and timely package arrivals.

The solution

Better Trucks partnered with Woolpert Digital Innovations to leverage Google Cloud and Maps Platform, dramatically improving last mile deliveries. Google Cloud's infrastructure allowed Better Trucks to scale seamlessly and serve more customers, while Maps Platform provided dynamic routing. This combination keeps Better Trucks ahead of the curve by adapting to the ever-changing industry.

The result

1. Seamlessly scaled operations based on 3.5x growth in package deliveries in the last 12 months. 2. Released new, innovative services and features 38% faster than in previous software development iterations. 3. Improved user experiences for Better Trucks drivers lead to 52% higher retention than time windows using off-the-shelf software platforms.

> " With a proven track record of building digital solutions, Woolpert Digital Innovations brings a wealth of experience and knowledge that aligns perfectly with our technology program's requirements, ensuring successful implementation and maximizing value delivery. Their expertise in integrating these technologies has been crucial for our project's success. "
>
> -Mike Koleno, Chief Technology Officer, Better Trucks

Better Trucks

About Better Trucks

Better Trucks, a premier last mile delivery company, focuses on technology-driven solutions and customer satisfaction to deliver packages faster and at a better price than other national brands. Catering to large retailers, e-commerce companies, and fulfillment centers, the company delivers packages across 20 states.
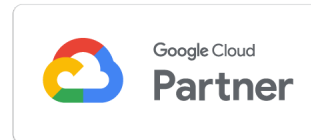
Vertical/horizontal solution: Logistics

Primary project location: United States

WOOLPERT
DIGITAL INNOVATIONS

About Woolpert, Inc.

Woolpert, a geospatial powerhouse, delivers value to global clients by strategically blending leading-edge technology and geospatial applications.

Google Cloud Partner

Products

Google Cloud Platform

Google Maps Platform