

# Google Maps Case Study - Network Ninja

The Network Ninja team began working with Woolpert in 2016 based on Google's recommendation. Since then, they have been pleased with the quality of Woolpert's customer service and expertise.

## The challenge

Founded in 1998, fully remote Network Ninja provides software solutions for clients in the U.S., Canada and U.K. that specialize in law, social services and field marketing. As its client base grew, Network Ninja recognized its need for an accurate mapping solution as well as its desire to avoid spending excessive time, money and resources to build its mapping infrastructure.

## The solution

Thanks to its familiarity and wide range of tools, the Google Maps Platform was a simple choice for Network Ninja. Network Ninja uses many Google Maps APIs to best serve its MainEvent marketing clients such as Verizon, Monster Energy, Jagermeister and most notably, the Oscar Meyer WeinerMobile. Some of these APIs include Geolocation, JavaScript, Maps, Places, Distance Matrix and Static Maps.

## The results

Geolocation makes it possible for clients to track and verify representative locations using Network Ninja's comprehensive dashboard. With Time Zone API, Network Ninja is able to easily determine local times for events happening across the country, allowing clients to stay on schedule. The Static Maps API provides "...the ability to draw on our maps—to do those overlays, we make very heavy use of.

“Google Maps is an absolutely integral part of our application and our business. It's easy to work with, robust, full featured and has awesome support from Woolpert when we need it.”

Robin de Bled, Senior Developer, Network Ninja



### About Network Ninja Inc

Software company that caters to legal agencies, social services and field marketing organizations.

Industry: Software & Internet

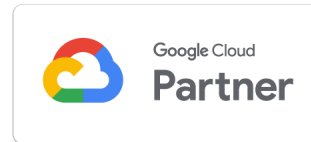
Primary project location: United States



### WOOLPERT

### About Woolpert, Inc.

Woolpert, a geospatial powerhouse, delivers value to global clients by strategically blending leading-edge technology and geospatial applications.



### Products

Google Maps Platform