

Thrive POS: Bringing Efficiency to Pizza Delivery

Woolpert has been Granbury Solutions' Google Maps Platform and provider since 2019. IT Manager Alex Schittko expressed that he appreciates how Woolpert is readily available to work through issues and keeps him updated on new products and features.

The challenge

When designing Thrive POS software, Granbury Solutions quickly realized the importance of integrating a dependable mapping solution into the platform. Thrive needed reliable and accurate maps to help delivery drivers easily navigate to their destinations. With a clear understanding of drivers' priorities, Granbury Solutions wanted to include the absolute best maps in Thrive.

The solution

Google Maps Platform offered exactly what Thrive required to supply customers with an easy-to-use and reliable delivery solution. Directions API gives drivers accurate directions to their destinations and added traffic layers highlight the most efficient routes. Thrive also employs the Geocoding API to provide precise drop-off points and Street View API for street-level perspective.

The results

Granbury Solutions IT Manager Alex Schittko lauded the significance of Google Maps Platform's reliability and accuracy, as well as its customer-familiar interface. These factors give drivers confidence in Thrive software, leading to the on-time delivery of fresh meals to the correct locations.

“ The second a customer sees that the product uses Google Maps, you can feel the sense of relief. ”

Alex Schittko, Information Technology Manager, Granbury Solutions



About Granbury Solutions

Beyond just a point of sale, Thrive provides restaurants with a comprehensive suite of technology solutions including delivery, loyalty marketing, and mobile and online ordering.

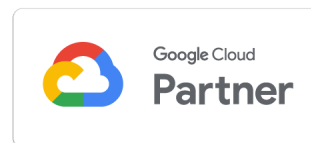
Industry: Food, Beverage & Restaurants

Primary project location: United States



About Woolpert, Inc.

Woolpert, a geospatial powerhouse, delivers value to global clients by strategically blending leading-edge technology and geospatial applications.



Products

Google Maps Platform