

# YouFact Tech Grew Its Global YouTube Audience by 32% with Vidby

As a translation & dubbing partner of YouFact Tech YouTube channel, Vidby ([www.vidby.ai](http://www.vidby.ai)) helped them reach international audiences by providing dubbing for the YouTube Multi-Language Audio mode.

## The challenge

In February, 2023 YouTube started offering multi-language audio functionality to top-tier creators. YouFact Tech was among them, and they wanted their library of content to be translated into multiple languages as quickly as possible, with high quality, and with a budget that a startup can afford. Traditional ways of translation were too slow and too expensive.

## The solution

YouFact Tech partnered with Vidby.AI, a translation software that leverages multiple Google Cloud Platform products to create fast and high-quality translations. The project was completed within days and the videos were translated into Arabic, Hindi, Italian, Japanese, Korean, Brazilian Portuguese, and Turkish.

## The results

The results Now YouFact Tech viewers were able to conveniently choose an audio track in their language within the same video, without switching channels. For example, one of the translated videos reached 7.9M views, and some others 6.6M and 3.8M. As multi-language tracks became available it resulted in 32% overall audience growth.

“ In the first month of using this feature, we translated 25 long-form videos and 30 shorts, thanks to the amazing team at Vidby.AI. And the results were incredible - we saw a 32% increase in global viewership from the very first month and it helped our channel to increase our international audience. ”

Maksim Sulimau, YouFact Tech CEO & Founder



### About YouFact Tech YouTube Channel

YouFact Tech is a popular YouTube channel about the latest technologies and cool gadgets. The YouFact Shop scours the web for the newest software, gadgets & web services. YouFact has 750K+ YouTube subscribers and 300M+ total views. Industry: Media & Entertainment Primary project location: United States

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### About vidby AG

Vidby ([www.vidby.ai](http://www.vidby.ai), [translate@vidby.ai](mailto:translate@vidby.ai)) is an AI-powered software for fast & accurate video translation and dubbing into 75 languages and dialects.



## Products

Google Cloud Platform