

CENTAURO: AN OMNICHANNEL SUCCESS STORY

Provide the SaaS solution for item-level inventory visibility, including licenses and initial professional services, project management, training, and ongoing support.

The challenge

Centauro, Latin America's multi-brand sporting goods retailer, had the objective of modernizing its retail operations, with a target of unifying sales channels and enhancing omnichannel services. To support this effort, Centauro chose to improve the reliability and visibility of its inventories across the network of stores with RFID technology.

The solution

Key to this project's success was Google Cloud's unique open-source architecture, which hosts Mojix's SaaS platform, ytem for Retail.

Google Cloud's secure and reliable global network allows for remote SaaS management across multiple locations.

The result

Significant Improvements in Inventory Accuracy and reductions in Out-of-Stock using RFID.

“ Inventory accuracy is critical because knowing what we have in stock and what we receive in the store allows us to control the entire Supply Chain. However, one of the most exciting improvements we've made is in replenishment. The average out-of-stock has gone from 11% to less than 2%. ”

Silvio Batista - Head of Omnichannel, Store Performance and Productivity - Centauro



About Centauro

Founded in 1981 with a mission of democratizing sporting goods and apparel in Brazil, Centauro quickly became Latin America's leading retailer in this segment. For example, the parent company Grupo SBF owns all the Nike stores in Brazil.

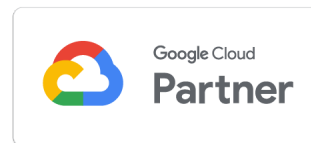
Vertical/horizontal solution: Retail & Wholesale

Primary project location: Brazil



About Mojix, Inc.

Mojix provides item-level intelligence solutions for Manufacturing, Supply Chain, Retail, and Food.



Products

Google Cloud Platform