

# Becoming a truly digital business by taking advantage of data

PA has been Rentokil Initial's strategic partner for all Google Cloud workloads since 2016. Working in collaboration, PA refined Rentokil Initial's data requirements, proposed a set of solutions, and implemented a global data platform.

## The challenge

Rentokil Initial's customers and operational teams have bespoke reporting needs from data housed in multiple disconnected systems. Significant manual effort is spent every month on producing reports; once created, the data is already out of date. A centralised structured data platform was key to providing the data analysts with curated data sets to meet the users' reporting needs.

## The solution

PA built a data platform in BigQuery with automation that enabled Rentokil Initial to perform ETL, enrich, and normalise its on-premise data from multiple sources to GCP. Our BI experts used the data to develop views that provided actionable insights through user-friendly and intuitive command centre and operational dashboards, with access governed based on user roles and location.

## The results

The BigQuery data platform shortened the reporting processes, with monthly sales reports being available immediately after month end. The platform opened the door for further application development and insights to be generated, in addition to providing a more coherent, scalable, and sustainable user experience.

With the joint effort of PA Consulting and Rentokil Initial, Rentokil Initial were able to reduce its admin times using structured datasets, also enabling the business to perform ML and AI on the rich datasets created. The data platform is used globally to drive key KPIs to the business with consistency for the first time.



### About Rentokil Initial

The world's largest commercial pest control company with over 45,000 colleagues across 87 countries. Rentokil Initial protect people from the dangers of pest-borne disease and the risk of poor hygiene.

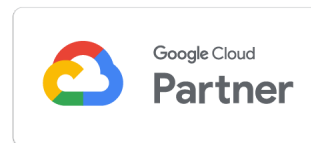
Industry: Business & Professional Services

Primary project location: United Kingdom



### About PA Consulting Services Ltd

Multi award-winning Google Cloud Premier Partner specialising in cloud migration, application development, data analytics, and machine learning.



## Products

Google Cloud Platform