SQREEM Technologies Pte Ltd - Cloud Migration & Security

The CloudMile team has delivered professional services to support Gamma (a division of SQREEM) in migrating their entire system from AWS to Google Cloud Platform. A total of 143 servers have successfully been migrated.

The challenge

As part of SQREEM's business growth, they are seeking a scalable and robust cloud platform that enables them to expand regionally and globally in a cost-optimized manner. Additionally, the team aims to utilize Google Cloud's native AI and ML tools to enhance innovation in their platform.

The solution

In developing the migration strategy, CloudMile assessed SQREEM's existing cloud architecture and conducted a total cost of ownership analysis, along with a compatibility assessment to map existing AWS services to GCP services. This approach ensures that the migration of SQREEM's AI platform from AWS to GCP is efficient, cost-effective, and aligned with performance goals.

The result

GCP's robust and scalable infrastructure allows SQREEM's AI platform to align with performance goals while remaining cost-effective through flexible pricing options for preemptible VMs and committed use discounts (CUDs). Additionally, GCP's specialized AI and ML tools further enhance the platform's performance.

> SQREEM needed a scalable, cost-effective cloud platform to support their growth and leverage AI tools for innovation. CloudMile conducted a thorough evaluation and facilitated a migration from AWS to Google Cloud Platform (GCP). This enabled SQREEM to enhance performance and efficiently meet their business goals.

About SQREEM TECHNOLOGIES PRIVATE LIMITED

SQREEM is a pure AI company, pioneering cookie-free solutions across global markets and industries. We turn AI customer insights derived from billions of data points into research, insights, and customer activation.
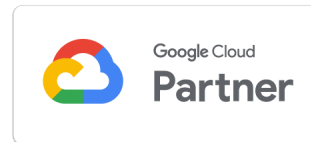
Vertical/horizontal solution: Advertising & Marketing

Primary project location: Singapore

About CLOUD MILE LIMITED

CloudMile, a leading AI & cloud tech company in Asia, drives digital transformation for 900+ clients, leveraging machine learning and data analysis.

Products

Google Cloud Platform