## SATISFI LABS Satisfi Labs Keeps the Conversation Going with Google Cloud

Satisfi Labs teamed up with 66degrees to help migrate their systems to Google Cloud. 66degrees blueprinted a modern architecture and provided managed services and training, enabling Satisfi Labs to be independent on GCP.

#### The challenge

To win over a key customer, Satisfi Labs needed to migrate to the Google Cloud Platform (GCP). At the time, they were fully based on AWS and were seeking to modernize their architecture and gain independence as they were working with a managed service provider that fully managed their cloud environment.

### The solution

This project began with a Secure Landing Zone (SLZ) and sample migrations to ensure Satisfi's GCP infrastructure reflected best practices and met a high baseline for security. This created a secure foundation that Satisfi Labs is able to build upon for future deployments. This process helped Satisfi Labs understand the process of moving workloads into GCP and set the baseline for their migration.

### The results

66degrees modernized Satisfi Labs' architecture, migrated over the virtual machines (VMs) in migration waves, and trained their team on GCP. At the end of this engagement, all of Satisfi's AWS environment can run in production on GCP. Satisfi Labs was able to win over the key account that prompted this migration to Google, and is now seeking to take further advantage of other native GCP services.

"The migration process was very smooth and completed on time without any issues. Job well done!
Once again, thank you for being part of this major milestone initiative within our company."
Suri Subramanian, Chief Technology Officer/VP of Engineering, Satisfi Labs



#### About Satisfi Labs

Satisfi Labs is a conversational AI platform that allows brands to have automated, consistent, scalable, and on-brand two-way conversations with their customers. They partner with some of the biggest brands in sports, entertainment, and tourism to answer customer questions, perform transactions, and collect unique data.

Industry: Software & Internet

Primary project location: United States

# 66 degrees

About 66degrees Holdings, LLC 66degrees helps modernize data, analytics, infrastructure, apps, and day-to-day collaboration using Google Cloud – while making sure it's secure.



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