

AS-Max Group

The client was looking for a tool to plan the optimal schedule of tasks and routes. So we implemented Globema's GeoTraxx system, consisting of a dispatcher application, a mobile application for employees, and a self-service portal for customers.

The challenge

AS-Max is currently facing the challenge of efficiently handling some 2500 – 3000 orders per month and is planning to further expand its business. The company needed a comprehensive, global solution to handle work orders efficiently. Previously used manual route and task planning made the delivery process highly ineffective and harmed As Max's service quality.

The solution

The solution uses Google Cloud (Identity and Access Management, Cloud Storage, Compute Engine, Firebase, Google Kubernetes Engine) Google Maps services and solutions supporting precise navigation (Google Places API). GeoTraxx allows, i.e., detailed reporting, automatic route planning, and work scheduling consideration of a variety of parameters.

The result

GeoTraxx brought AS-MAX GROUP a comprehensive solution for global transportation and furniture assembly planning, enhancing reporting and billing. Automation reduced operating costs & significantly, optimized routes for fuel and CO2 savings. Task matching to the crew skills & balanced work allocation increased work quality and efficiency thus boosting customer satisfaction.

“Due to the global scope of our services, which already covers almost the whole of Europe, we needed to increase our efficiency, and GeoTraxx fit our needs perfectly. This fact has translated into increased satisfaction of our customers.”

Maciej Kuś, President of As Max Group



About AS-Max Group

AS-Max Group is a Polish company specializing in furniture delivery & assembly for large e-commerce companies in Western Europe (mainly Germany, France, Austria, the Netherlands, Belgium & Switzerland). It carries out about 30,000 furniture assemblies and deliveries every year.

Vertical/horizontal solution: Logistics

Primary project location: Poland



About GLOBEMA SP Z O O

Globema is a leading provider of specialized geospatial solutions and IT products and services.



Products

Google Cloud Platform

Google Maps Platform