Best Life Brands Is Living Their Best Life On Google Workspace

Cloudbakers | Qwinix partnered with Best Life Brands through a Google Workspace deployment, two M&As, and rebranding to integrate four different brands while providing expert migration consulting, change management, and ongoing technical support.

The challenge

Best Life Brands must maintain HIPAA compliance and they required a securely managed platform with expanded collaborative and storage capabilities. With multiple brands on unique file and mail systems, Best Life Brands sought one platform to simplify and standardize their tech stack.

The solution

Cloudbakers | Qwinix worked with Best Life Brands to migrate Rackspace IMAP, Intermedia, O365, local file shares, and performed two Google consolidations to integrate systems and process into Google Workspace. Cloudbakers | Qwinix worked closely with Best Life Brands to provide a communications and training strategy, ensuring end-users were notified and prepared for the upcoming changes.

The results

Simplified and standardized tech stack allowing for fast integration. Iterative change management approach to onboard new brands. Successfully migrated 4 TB of email data, and 2.5 TB of file data. 1,600+ total active users in Google Workspace. Best Life Brands maintains a 75+% weekly adoption rate.

> **"** "With Cloudbakers and Google, we are well poised to be able to offer our franchises a suite of products that will allow them to scale their businesses for years to come." **"**
>
> Nathan West, Director of Technology, Best Life Brands

About Best Life Brands

A family of companies focused on the wellbeing of clients at any stage of life. Through ongoing acquisitions, they are expanding and enhancing their portfolio beyond in-home caregiving and senior placement.
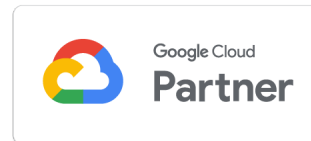
Industry: Healthcare & Life Sciences

Primary project location: United States

About Cloudbakers Holdings LLC

Cloudbakers and Qwinix joined forces to build one of the largest professional service-focused Google Cloud Premier Partners.

Products

Google Workspace