

CTS and AG Barr: Workspace collaboration, made from girders

To provide modern digital communication tools for all employees irrespective of their role; The company found themselves needing a partner to help with the equipment, security, and adoption challenges that this presented. That's where CTS came in...

The challenge

From the factory floor to colleagues in head office, having a spread out workforce makes collaboration a challenge. In order to better bring their teams together. Driving adoption was the primary focus, AG Barr needed additional help to empower and engage end-users across a distributed and often mobile workforce.

The solution

To ensure AG Barr continues the momentum of full immersive adoption, and as part of CTS's Customer Success Service, a dedicated Customer Success Manager works with the company to help them maximise their Workspace investment. This includes a focus on regular updates, in addition to quarterly business reviews, and includes security reviews to help AG Barr get the most out of Google Cloud.

The results

When it comes to the benefits of these security reviews, AG Barr says "CTS tell us where we are and aren't executing best practices, and how we can improve. There's not a constant throughput of security updates now, one or two things might get called out, and that's a great place to be. We wouldn't have been there a couple of years ago."

“Everyone in the organisation utilising Workspace really helps to foster a culture of collaboration and communication across the business. The relationship will continue to flourish, with the announcement of the three year renewal contract recently agreed between CTS and AG Barr.”

Graeme Hendry, Service Delivery Manager at AG Barr Plc

About A.G. BARR P.L.C.

A.G. Barr p.l.c. is a leading branded drinks business within the UK and internationally. Established over 140 years ago in Scotland, the company is best known for its differentiated portfolio of great tasting soft drinks including Scotland's other national drink, Irn-Bru, Rubicon and the Scottish spring water Strathmore.

Industry: Retail & Wholesale

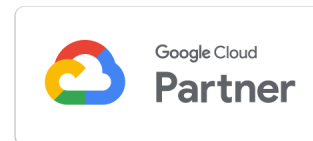
Primary project location: United Kingdom

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CTS is one of Europe's largest dedicated Google Cloud Managed Service Providers. They offer unique full-stack solutions for GCP and Workspace.



Products

Google Workspace