

Emlakjet Improves User Experience with Google Cloud

Emlakjet.com, a leading real estate website, has partnered with Oredata to host all of its property images in Google Cloud. This will allow Emlakjet to serve its customers all over the world with fast and reliable access to property images.

The challenge

In the real estate industry, serving customers from different locations all over the world is a challenge. One of the most important things for a real estate website is the ability to serve high-quality photos of houses quickly and with low latency. This is essential for providing a good user experience and helping customers make informed decisions about the properties they are interested in.

The solution

By using Google Cloud, Emlakjet is able to store and serve high-quality images of properties to its customers worldwide, which is essential in helping customers make informed decisions about purchasing a property. In addition, Emlakjet uses Kubernetes to autoscale workloads, ensuring that their systems are able to handle the high demand and provide a smooth and seamless experience for users.

The results

Emlakjet's use of Google Cloud Storage has been a significant improvement in the user experience on their website. By reducing the time it takes to serve images, Emlakjet has been able to improve the overall performance of its website. This has resulted in faster load times for users, allowing them to browse more images and interact with the website more easily.

“ We are thrilled with the partnership between Emlakjet, Oredata, and Google Cloud. Using Google Cloud to host and serve our property images has been a significant improvement for our business. The speed and reliability of the service have allowed us to provide a better experience for our customers, and we have seen a significant increase in customer engagement as a result. ”

Mehmet Ali Erdin, CTO, Emlakjet.com



About Emlakjet.com

Emlakjet is a real estate website that helps people rent, buy and sell property. With a user-friendly interface and a wide range of properties to choose from, Emlakjet makes it easy to find the perfect property. Whether you're looking for a cozy apartment in the city or a spacious house in the countryside, Emlakjet has something for everyone.

Industry: Software & Internet

Primary project location: Turkey



About Oredata Yazılım Limited Şirketi

Oredata is a digital and cloud transformation consultancy company that helps businesses modernize and innovate through technology.



Products

Google Cloud Platform