

How Appsbroker & SADA built a careers portal for Google Partners

Appsbroker joined forces with US Google Cloud partner, SADA to build partnercareers.com, a careers portal for Google Cloud candidates. The portal extends job opportunities to partner organisations to retain top talent within the partners' ecosystem.

The challenge

Every month, Google Cloud attracts and interviews the top talent, but is naturally only able to hire a small proportion of interviewees. As the market continues to realise the benefits of and move to the Cloud, retaining top talent in the Google partners ecosystem has become an increasingly important focus.

The solution

Appsbroker and SADA collaborated to build a mobile optimised website to help Google Cloud candidates tap into the ever-growing Google partner landscape and expand their possibility of finding their dream job. The process involved obtaining a detailed understanding of website requirements across functionality, UX, job type (technical/non-technical) and more.

The results

From 1st February 2021, top candidates will have access to a range of Google partner career opportunities globally. Partnercareers.com is the first of its kind, empowering Google partners to post related vacancies, build a unique company profile, and find top talent in the Google Cloud ecosystem. More than 150 partners have registered their interest across Europe, Asia, Africa and the Americas.

“Organisations look to Google Cloud partners for help building a cloud strategy, migrating key workloads to Google Cloud, deploying services like Anthos, managing their cloud deployments and much more. Bringing the best talent into the Google Cloud ecosystem will be of tremendous benefit to customers, so we're excited to see this new resource for our ecosystem, spearheaded by Appsbroker and SADA.

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Nina Harding, Chief of Global Partner Strategy & Programs at Google

About partnercareers.com

The Google partners ecosystem is made up of thousands of organisations globally. Each Google Cloud partner is vetted, certified, and trusted by Google to deliver technical projects using the latest innovations from Google Cloud-enabling businesses to undergo digital transformations at pace.

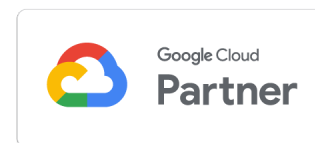
Industry: Other

Primary project location: United Kingdom



About Appsbroker Limited

Appsbroker is the largest Google Cloud only Managed Services provider (MSP) in EMEA, delivering extraordinary transformations with GCP and Workspace.



Products

Google Cloud Platform