

## Providing Reliability To Atlas Geographic Data

Softchoice conducted cost and performance efficiency audit that identified underutilized Google Cloud Platform resources and provided recommendations on strategies to optimize costs.

### The challenge

Servers ran on expensive hardware that had to be frequently updated, while also suffering immense downtime from power outages.

### The solution

Softchoice conducted cost and performance efficiency audit that identified underutilized Google Cloud Platform resources and provided recommendations on strategies to optimize costs.

### The result

With Softchoice's help, Atlas Geographic Data was able to move 95 percent of its services away from physical architecture and into a GCP environment, with plans to get that number up to 100 percent in the coming years. Along the way, the team was able to meet all necessary compliance requirements while learning how to efficiently utilize the new platform.

None of this would have been possible without Softchoice's already strong relationship with Google that lead to the initial recommendation, but also the value that the Softchoice team placed on strong customer service along every step of the process.



### About Atlas Geographic Data, Inc

Atlas Geographic Data is a North Carolina based organization that works to provide geospatial services, data creation, and data maintenance including parcel mapping and land data to county and state governments.

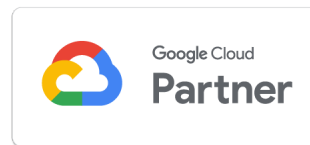
Vertical/horizontal solution: Other

Primary project location: United States



### About Softchoice LP

Softchoice is a technology company that equips organizations to be efficient, agile and innovative on Google Cloud.



### Products

Google Cloud Platform