

Work Transformation - Banestes

After winning the bid, meeting the requirements of the notice, the IPNET team began the relationship with Banestes, with well-defined squads not only for the technical part of the project, but also for change management, using the Google Workspace.

The challenge

After 25 years using the same e-mail server, which was already obsolete for the bank's needs, the Banestes team decided to modernize the way its teams communicate and collaborate. The organization, with banking units in all municipalities in Espírito Santo, had decentralized tools to carry out communication between the network. There was also the challenge of modernizing the infrastructure.

The solution

Migration to Google Workspace was carried out in 3 phases, complying with Google Workspace best practices, and meeting the highest levels of security, without impact on network operation. In addition, the work of Change Management was essential to ensure that all employees were able to access the tool from day 1, trained in its use, and also being on the same page, in order to feel that they belong.

The result

2626 active users migrated, in 3 waves; Personalized training according to different employee profiles; Additional training for new employees, with the provision of a short course on the tools; Migration carried out successfully and meeting the more than 30 requirements demanded by BACEN for the financial segment; Increased employee adoption with the support of Google Guides.

“Like any change project, there are always initial barriers for you (the user) to adapt to your new work routines (...), but here you already see that from the first moments on the platform (of Google Workspace) people already if they are surprised, they see that it is much easier than it seems, that the interface is intuitive and that it facilitates day-to-day work.”

Moacyr Cortelette - TI Leader

About Banestes

Banestes is the main bank in Espírito Santo, controlled by the State Government, also divided into insurance, bonds and real estate securities, pension plans and capitalization.

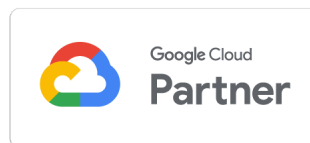
Vertical/horizontal solution: Financial Services

Primary project location: Brazil



About IPNET SERVICOS EM NUVEM E DESENVOLVIMENTO DE SISTEMAS LTDA

In the market for 20 years, IPNET Growth Partner's main objective is to drive Digital Transformation in companies.



Products

Google Workspace