

# Seer Interactive - Architectural Deployment Workshops

CloudWerx was asked to provide Seer Interactive with technical consulting to help them learn and implement GCP administration best practices related to architecture, security, labeling, deployment, and help with services such as AirFlow and Composer.

## The challenge

Seer Interactive has been struggling with their development and deployment process. A lack of testing, inconsistent environment configurations, and developers deploying directly to production are causing outages affecting internal stakeholders. Seer Interactive needs help understanding and implementing how to structure their GCP environment and development processes to mitigate these issues.

## The solution

CloudWerx facilitated a series of workshops with Seer Interactive to review their environment, share best practices, and provide guidance and recommendations on what the future state of their environment should include. Workshop discussions were captured in detailed notes and project plan included a high level phased approach to implementing improvements to minimize disruption to developers.

## The results

Seer Interactive has requested CloudWerx to provide follow-on work to design a future-state architecture and development process which incorporates GCP best practices. Seer Interactive's team was able to improve their development cycle and optimize for performance and cost based on the recommendations and work that CloudWerx provided. This has resulted in multiple follow-up engagements.

“ CloudWerx is really identifying what needs to be done and how it needs to be done. They are also helping with change management, which is crucial. I want to bring in CloudWerx to fully integrate with the team and our workflow. I am so impressed with the CloudWerx team and I have full confidence that our partnership will continue to go well, I trust CloudWerx will always bring me the best resource. ”

Ethan Lyon, Director of Engineering, Seer Interactive



### About Seer Interactive

Seer Interactive is a digital marketing agency with offices in Philadelphia and San Diego as well as Remote. When Seer was founded in 2002 by Wil Reynolds, it was a one-person search firm. Today, our talented team of over 150 people strives for leadership across the marketing industry.

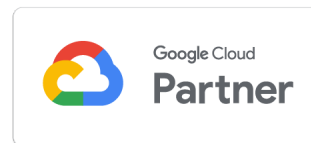
Industry: Advertising & Marketing

Primary project location: United States



### About CloudWerx Inc

CloudWerx is an engineering-focused GCP Resell & Service Partner that provides the most elite technical resources to solve the toughest challenges.



### Products

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