How Generative AI streamlined knowledge management at Strawberry

Devoteam followed a collaborative approach to implement Berry. We understood Strawberry's needs, designed a roadmap, tested Berry with employees, and continuously improved it based on feedback.

The challenge
Strawberry was modernising its systems, leading to an influx of new information. Employees struggled to find necessary information using traditional knowledge bases and communication channels.

The solution
Strawberry is developing Berry, an AI chatbot powered by Gemini. Devoteam provides expertise in customization and expanding the scope of the project. Berry helps Strawberry share knowledge and keeps employees informed. It uses Google Cloud, LangChain & Function Calling. Berry integrates seamlessly with Strawberry's existing tools. It's tailored to their needs, ensuring data security & compliance.

The result
Strawberry transformed from fragmented information sources to a centralised platform, Berry. Berry became a trusted resource for employees, increasing efficiency and improving the overall employee experience. Built with AI and Google Cloud, Berry has helped Strawberry streamline operations and become more data-driven.

> This project showcases the power of collaboration between Devoteam and Strawberry to create innovative business solutions.

Strawberry

About Strawberry
Strawberry is a Nordic hospitality company with 234+ hotels and 20,000+ employees. We're dedicated to making life more fun and meaningful through innovation and technology. Our core values are energy, courage, and enthusiasm.
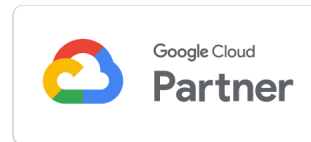
Vertical/horizontal solution: Tourism & Leisure

Primary project location: Norway

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About Devoteam G Cloud SAS
Devoteam is a leading Google Cloud Premier Partner for over a decade and an awarded Google Cloud Managed Services and Gen AI Services Partner.

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