

# SADA helps Axonify deliver customer satisfaction with GCP

SADA, a Google Cloud Premier partner, came on board ready to put its expertise to work. SADA's Google Cloud certified experts got right to it, reviewing the existing AWS environment to develop the equivalent GCP architecture to migrate Axonify.

## The challenge

Axonify was born cloud native to Amazon Web Services (AWS). But like many cloud natives that serve the retail industry, the company increasingly felt pressured not to deal with their customers' direct competition—Amazon. To eliminate its conflict of interest and increase customer peace of mind, Axonify made a strategic decision to cut the cord with AWS and move to Google Cloud Platform (GCP).

## The solution

Axonify was reviewing the AWS infrastructure as code requirements they needed, and GCP asked, "If we could wave a magic wand and have some people here tomorrow to help you with this, would you do it?" Axonify answered "yes," and GCP brought in their top partner, SADA. SADA really augments what GCP provides. SADA gets hands-on busting through obstacles and configurations.

## The results

SADA helped migrate 165 servers and 40 TB of relational databases across 3 diverse production environments from AWS to GCP within 6 months. Overall, SADA helped Axonify meet their customer demands and achieve its business objectives head-on by enabling them to: (1) migrate an AWS-based infrastructure to GCP, (2) leverage Kubernetes for AI and machine learning, (3) import to and export from AWS.

“Moving from a platform that we've been operating on for years to another platform could have been risky, but SADA de-risked the transition for us and prevented us from making any newbie mistakes.”

Phil Menary, Senior VP of Software Development, Axonify



### About Axonify Inc

By serving up employer-specific content into employees' workflows and reinforcing behaviors, Axonify improves their customer experience by ensuring employees are well-versed and confident in the products and services they sell. This modern learning solution is currently deployed by more than 160 customers in 150 countries, including Bloomingdale's.

Industry: Software & Internet

Primary project location: Canada



### About SADA Systems

At SADA, we climb every mountain, clear every hurdle and turn the improbable into possible—over and over. Simply put, we propel your organization.



### Products

Google Cloud Platform