

Shotl and Google Maps, the future of on-demand transport

SoftwareOne evaluated the configuration, consumption, and usage of the Maps APIs to propose cost and functionality improvements. In addition, it made ticket resolution efficient and fast thanks to its expertise and support service.

The challenge

In order to offer the best possible service to the end user, Shotl selected Google Maps Platform. Users are familiar with it, and it includes functions such as points of interest, which are unmatched in the market. As they rolled out new areas, they noticed that the costs had raised in the past few years. In addition, when faced with incidents, the ticket resolution process was complex and tedious

The solution

An evaluation of APIs' configuration, consumption, and the way they were used was performed to propose improvements that could be made to minimize the cost for the company and improve user functionality. In addition, other actions were carried out, such as implementing a cache for the most common operations or applying time limitations, which also helped to improve performance and costs.

The results

The APIs optimization has resulted in a staggering cost-saving of 60% without affecting performance or user functionality. With SoftwareOne's help, support, and consulting services, a significant acceleration in the learning curve was experienced by Shotl's staff, in addition, ticket resolution has been made efficient and fast, especially thanks to Google's own service conditions with SoftwareOne.

“ Working with SoftwareOne gives us great peace of mind. We have someone to talk to and who helps us to move in this little universe that is Google Maps. We consult with them about our doubts and they help us to manage with the agile and quick resolution of the problems that arise, so we can focus on those of our business. ”

Adrià Ramirez, Product Manager at SHOTL



About SHOTL TRANSPORTATION SL.

Shotl is an on-demand transportation mobility platform that connects several passengers heading in the same direction with a mobile fleet of vans and/or minibuses. Its on-demand application currently supports travelers and service providers with both public transport and private fleets in more than 8 countries.

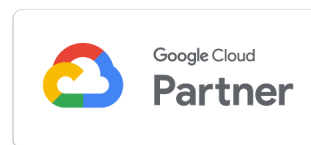
Industry: Logistics

Primary project location: Spain



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SoftwareOne is a leading global software and cloud solutions provider that is redefining how the world buys, builds & manages everything on the cloud



Products

Google Maps Platform