

Suncadia Interactive Resort Map

Suncadia began working with Woolpert, a premier Google partner, in March of 2021 to develop a customizable map that could help guests and staff easily navigate the expansive resort.

The challenge

With the resort quickly growing, Suncadia acknowledged the need for an interactive map to replace the PDF resort maps previously available to guests. “The goal was to create a better user experience. We wanted to ensure potential guests were able to understand what the resort offers, in a quick snapshot, while not being taken away from our website,” stated Director of Marketing Katie Sheppard.

The solution

With an ever-growing number of amenities, Suncadia leverages a combination of Google tools to enable on-the-fly additions and modifications to the map. Google Workspace tools like Sheets and App Script empower the back-end team to enter new coordinates and information for instant map updates and display. The fear of losing data or not scaling properly is eliminated thanks to Google Cloud Storage.

The results

Suncadia now offers an easy-to use interactive resort map for both internal and external users. The ability to customize for relevant items on the map and manage the map with simple back-end controls saves the Suncadia team time and effort.

“I’m not a tech guru. Using Google was so nice because I didn’t have to learn something new. I could do it quickly, and then I am able to easily train someone else.”

Katie Sheppard, Director of Marketing, Suncadia



About Suncadia Resort (Destination by Hyatt)

Suncadia is located in the mountainous city of Cle Elum, WA. The 6,000-acre resort is an adventurer’s dream made up of various lodging options, outdoor activities, unique dining experiences and exclusive amenities.

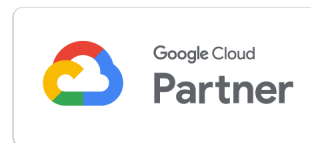
Industry: Tourism & Leisure

Primary project location: United States



About Woolpert, Inc.

Woolpert, a geospatial powerhouse, delivers value to global clients by strategically blending leading-edge technology and geospatial applications.



Products

- Google Cloud Platform
- Google Maps Platform
- Google Workspace