

# Stasher and Google Maps: enjoy your trip up to the last minute

SoftwareOne carried out an evaluation of the APIS, its configuration, consumption, and mode of use in order to propose improvements that could be introduced to minimise the cost for the company and improve the functionality for the user.

## The challenge

To provide customers with the best possible experience, a map interface is essential. Google Maps Platform was chosen because of its ease of use, the familiarity users already have with it, and other features such as Places of Interest. However, at a certain point, the cost of Google Maps started to increase significantly. That's when Stasher started working with SoftwareOne.

## The solution

An evaluation of the APIS, its configuration, consumption, and mode of use were carried out to propose improvements that could be made in order to minimise the cost for the company and improve the functionality for the user, especially relevant for AutoComplete and the Dynamic Maps API.

## The results

The functionality of some APIs was significantly improved, for example for the AutoComplete API with every letter typed a request was sent which made it costly for the company and unpleasant for the user. The effectiveness of the Dynamic Maps API was also improved, as well as the other APIs used by Stasher. As a result, the cost was reduced by more than 50%.

“ The cost improvements of more than 50% that SoftwareOne has driven us are really amazing, making things a lot more efficient. Also, the team has always been very friendly and professional, and that's always really nice to work with them ”

Jacob Wedderburn-Day - CEO



## About STASHER

With Stasher, you can easily find and book luggage storage locations across major cities worldwide. Customers can search thousands of trusted partners, including hotels, shops and other businesses that offer secure storage options for their bags, suitcases, or backpacks. To date, Stasher is live in 600 cities and 75 countries.

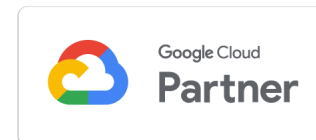
Industry: Tourism & Leisure

Primary project location: United Kingdom



## About SOFTWAREONE SPAIN S.A.

SoftwareOne is a leading global software and cloud solutions provider that is redefining how the world buys, builds & manages everything on the cloud



## Products

Google Maps Platform