

Kaebox-On demand pickup and delivery of packages at your doorstep

Searce helped Kaebox implement Google's mobility solutions into their app. We solved over 200-250 customer enquiries over the implementation cycle.

The challenge

Kaebox had issues with accuracy of pickup and drop of locations. They were also facing challenges in driver allocation and routing.

The solution

Searce pitched ODRD and its value adds with respect to client's problem statement and conducted multiple meetings to gain their trust in the solution. Google Maps Platform and Searce has helped Kaebox drivers deliver accurately and has simplified operations for them.

The result

After transitioning to Google Maps Platform Kaebox has improved location accuracy and optimized driver allocation, which led to 14%-18% less distance traveled to complete the same amount of deliveries

“ We aim to level the playing field for individuals and small businesses by making deliveries more accessible and affordable worldwide. Our strategic partnerships with Google Maps Platform and Searce play a key role in helping us bring this vision to life for more people. ”

Dr. Mohammad Al-Abbadi



About Kaebox

Kaebox is an app-based shipping service allowing customers to summon a courier from any location and empowering drivers to increase income by transporting goods in partnership with major shipping carriers.

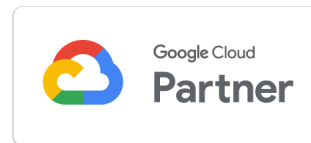
Vertical/horizontal solution: Logistics

Primary project location: United States



About Searce Inc

Searce helps futurify businesses leveraging Cloud, Automation & Analytics.



Products

Google Maps Platform