

Skipcart

Skipcart hired Woolpert as its Google partner in Jan. 2021. "Woolpert has been great. It was the customer support and the ability to have a live person to talk to about what actually exists in Google Maps that was huge for us," stated CEO Ben Jones.

The challenge

Serving over 300k pickup locations across 37 states, Skipcart connects its network of 150k drivers with local businesses to deliver food, electronics, e-commerce and other goods to consumers in one hour or less. Pinpointing the precise location of drivers to match them with orders is a crucial component of Skipcart's solution and therefore required the integration of a reliable mapping technology.

The solution

Distance Matrix API accurately calculates the distance between available drivers and an order pickup location, as well as the distance between pickup and drop-off locations. Geocoding API identifies the precise coordinates of these locations and drivers then displays them on Google's dynamic map. Once a driver accepts an order within the app, they can use Directions API to navigate their trip.

The results

The quick return of accurate information is leveraged to generate quotes, qualify drivers for specific orders and ensure orders are delivered to consumers at or before the promised times. With an 8000% delivery volume increase, Skipcart's Google Maps implementation has seamlessly scaled and grown with them.

“ The accuracy of Google Maps was a big reason why we were able to land enterprise accounts. We were able to tell them when items were going to be delivered, whether it was going to be on time and at what specific time. This allowed us to be a leader in that space. ”

Ben Jones, CEO, Skipcart



About Skipcart

Skipcart is a white-label delivery technology company that connects businesses to Skipcart's network of local drivers to enable on-demand and same day delivery.

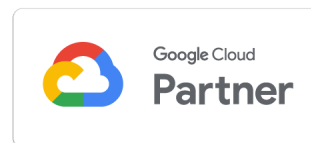
Industry: Logistics & Transportation

Primary project location: United States



About Woolpert, Inc.

Woolpert, a geospatial powerhouse, delivers value to global clients by strategically blending leading-edge technology and geospatial applications.



Products

Google Maps Platform