Quantum Metric quantifies digital insights with help of GCP/SADA

Quantum Metric selected SADA as its Google Cloud Partner to be there every step of the way to get the most value out of its cloud journey. SADA also provided go-to-market scale to enable QM as an ISV to reach more customers than they could alone.

The challenge

Every month, Quantum Metric (QM) processes over 514 million unique user sessions (11% of worldwide internet users), 4.3PB of network traffic, 0.9PB of cloud storage and 100+PB of data analysis. QM saw many cloud platforms but couldn't find the scale or performance they needed for their Continuous Product Design platform. They also needed a partner to support their infrastructure and go to market.

The solution

QM decided on GCP because it provided needed scale, security and performance like no other cloud. BigQuery enables QM to handle petabyte scale queries across massive datasets w/o latency. QM selected SADA as a Google Cloud Partner to be there every step of the way to get the most value out of the cloud journey. SADA also provided go-to-market scale to enable QM as an ISV to reach more customers.

The results

SADA & GCP provided Quantum Metric with: (1) capability for customers to use the QM tool without any latency, downtime or delay, (2) freedom from worry about what's happening in the background with the large number of data queries on BigQuery, (3) SADA's go-to-market program for ISVs that offers dedicated resources like ISRs, (4) close alignment with GCP by leveraging SADA technical/account reps.

> " Google Cloud gets that you can sell compute, storage and other services, but If you can't enable your team—if you don't have a partner like SADA who's there every step of the way that you can count on to make sure you get the value that you've placed into that commit, those services don't really matter. C-level execs want confidence their partners are there for them—not chasing the next contract. "
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> Mario Ciabarra, CEO and Founder, Quantum Metric

About Quantum-Metric

Quantum Metric is the Continuous Product Design platform that automatically quantifies opps in your digital apps, helping you prioritize with more speed and confidence. QM captures 100% of customer signals in real time—from clicks, taps and scrolls—on your website, mobile app, or native app so you know what online issues are costing you business.

Industry: Software & Internet

Primary project location: United States

About SADA Systems

At SADA, we climb every mountain, clear every hurdle and turn the improbable into possible–over and over. Simply put, we propel your organization.

Products

Google Cloud Platform