

Growing The Game of Golf By Eliminating Old IT: PGA Goes Google

Cloudbakers helped PGA of America migrate from Windows file servers, Network Attached Storage (NAS) devices, Dropbox, O365, and Rackspace to Google Workspace. The dates above cover 4 individual projects.

The challenge

This cloud migration effort was driven by a need to reduce overall waste and increase security. From a security standpoint, it was important to protect the PGA of America brand and overall risk to the business and mission. Simplification was the key to making smart cybersecurity decisions that would give them neither overlap nor gaps.

The solution

By transitioning to Google Workspace, it enabled a more nimble, mobile, and collaborative workforce and reduced support needs for PGA. Google Workspace also released GCPW to unlock Win10 devices using Google's identity provider (IdP). PGA signed up immediately and started testing. A few tests proved that PGA finally had a winning game plan to eliminate Active Directory.

The results

PGA saw a 70% reduction in help desk tickets. End users no longer have malware issues or complaints about systems being slow. Services simply don't go down anymore. New productivity levels enabled PGA to maintain connectivity & effortlessly transition to a work from home model in 2020. They also saved a ton of money (but that was a byproduct, not the goal).

“This is a triumph of culture and simplicity. It's about a great team - unsettled by the status quo - who broke down barriers by asking "why" and looking for ways to get better every day. The constant drive to improve, take risks, and understand things clearly has taken PGA of America to new levels of productivity and security.”

Kevin Scott, Head of Technology, PGA of America

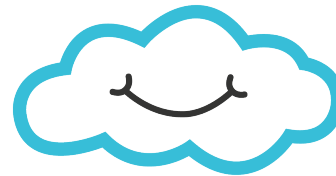


About Professional Golfers Association of America Inc

PGA of America is a 104 year old not-for-profit organization with 900+ knowledge workers across 50 locations, from HQ offices, section offices, golf courses, and championship offices. With tremendous support from their board, visionary leadership in many areas, and a broad openness to change, PGA has undeniably taken a huge leap forward with tech.

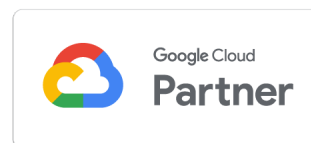
Industry: Non-Profit

Primary project location: United States



About Cloudbakers, LLC

As a Premier Partner & MSP, Cloudbakers provides custom solutions and support, enabling organizations to easily migrate to and adopt Google Cloud.



Products

Chrome Enterprise
Google Cloud Platform
Google Workspace