

Krahl Verladesysteme Optimizes Operations with Google Data Cloud

Seibert Media supported Krahl Verladesysteme in the development of a data infrastructure. In the project, Krahl Verladesysteme was guided through the discovery, architecture, deliverables, and documentation phases, as well as the deployment of Google Cloud.

The challenge

Krahl Verladesysteme, a leading provider of loading technology, faced challenges harnessing the full potential of their growing data. Their existing data infrastructure lacked flexibility and scalability, hindering their ability to make informed business decisions and stay competitive in a data-driven landscape.

The solution

Seibert Media, leveraging Google Cloud, implemented a tailored data solution. This included Airbyte for seamless data integration, Dataform for automated data transformation, BigQuery as a powerful data warehouse, and Looker Studio for intuitive data visualization through interactive dashboards and reports. This approach enabled Krahl Verladesysteme to unlock the full value of their data.

The result

The Google Cloud-based solution implemented by Seibert Media transformed Krahl Verladesysteme's data capabilities. They experienced accelerated decision-making through faster access to insights and streamlined processes due to automation. This newfound data-driven agility empowered Krahl Verladesysteme to faster innovation, enhance customer service, and gain a competitive edge in the market.

“Our collaboration with Seibert Media was perfectly tailored to our needs and went excellently. Seibert Media impressed us with outstanding knowledge and provided the ideal tools for informed, data-driven decisions. The solution exceeded our expectations, increased our efficiency, and inspired further projects that we are excited to pursue with Seibert Media.”

Dierk Demelt, Marketing Manager, Krahl Verladesysteme GmbH



About Krahl Verladesysteme GmbH

Krahl Verladesysteme GmbH is a medium-sized family business based in Frankfurt. Beyond the Rhine-Main area, Krahl Verladesysteme operates several service stations throughout Germany. For more than 30 years, Krahl Verladesysteme has been a competence center for lifting, industrial doors and loading technology - with central contacts and effective, f

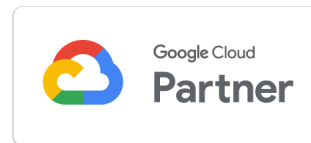
Vertical/horizontal solution: Industrial Goods & Manufacturing

Primary project location: Germany

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seibert// today employs around 450 talented people in Germany and the US and develop & distribute software to improve teamwork within organizations.



Products

Google Cloud Platform