Logistics on the digital road with G Suite

When we found ourself in a position that sharing of documents and collaboration with drivers en route had to be improved, we approached Trade in Services B.V. for advice and support to level up our game. They offered the 'digital road' with G Suite.

The challenge

Google Maps was already the most popular tool that our drivers were using while driving from A to B. But we had to find a way to reduce the load of documents that drivers sometimes carry along. Our need of having a log system for the exchange of information and documentation was of high importance. Instant communication and remote meetings with drivers on various locations was another challenge.

The solution

With G Suite we could fit in the need of de Logistieker to offer a new way of collaborating with drivers en route, while handling office management to support their logistics. Besides of getting the logistics documentation 24/7 accessible and up-to-date for all drivers, we also had to find a solution for instant communication and meetings with drivers on various locations.

The results

1.) Gmail to reach a large group or invite a group with an Calendar event. 2.) Sharing logistics documentation in Drive, all up-to-date and digital editable anytime/anywhere. 3.) Using Meet for short meetings with all drivers at once (regardless of their location in Europe) and live updates are shared in Chat instead of sms. 5.) All of the above is logged, filed, archived and paperless!

de Logistieker is a all-round logistics company. As our drivers are en route, we can rely on G Suite for our daily collaboration. G Suite makes the digital road less complex.



About de Logistieker

de Logistieker is a company with a great passion for logistics for over 10 years. They transport all types of goods to the desired destination by the most efficient route. They believe in a sustainable economy and work according to these principles. The way in which they do business and work together is dominated by sustainable collaboration.

Industry: Logistics & Transportation

Primary project location: Netherlands



About Trade in Services B.V.

Through our cloud division Kloeys, Trade in Services B.V. is fully committed to service schools and businesses with G Suite and Google for Education.



Products

Google Cloud Platform G Suite