

Cascades unlocks SAP data in Google Cloud for advanced analytics

After consulting on their needs, Google recommended Pythian—a preferred Google Cloud data analytics partner—to help Cascades simplify their environment and benefit from automation and analytics.

The challenge

Like many manufacturers, Cascades had disparate data across its lines of business, including manufacturing, sales, and marketing. The IT team wanted to centralize data from various SAP modules and complement it with data from outside of SAP to improve their analytics capabilities.

The solution

After a discovery phase, Pythian corroborated the decision that Cascades should leverage the Google Cloud environment and recommended 3 steps, completed in quick succession: Pythian GCP Foundations (a production-ready Google Cloud environment), Pythian Enterprise Data Platform QuickStart (a BigQuery-based data warehouse), and Google Cloud Cortex Framework (for integration with their SAP systems).

The result

With SAP data connected to BigQuery, not only can the BI team run their own analyses, but they can also connect data from manufacturing, sales, and marketing—something that wasn't easily possible before. Their executive team is excited with the results since the solution empowers their strategic decision-making through access to advanced insights and reports.

“Pythian’s professional services team was thorough and knowledgeable about what it would take to build an enterprise data platform on Google Cloud. They outlined how we could do this cost-effectively, while still meeting our most urgent business requirements.”



Guillaume Fournier, Director, Business Intelligence Centre of Expertise, Cascades Canada



About Cascades Canada ULC

Founded in 1964, Cascades offers sustainable, innovative and value-added solutions for packaging, hygiene and recovery needs. The company employs 10,000 women and men who work in almost 80 facilities in North America.

Vertical/horizontal solution: Manufacturing & Industrial

Primary project location: Canada

Pythian

About Pythian Services Inc.

Pythian is a global IT services company that helps organizations transform how they compete and win by helping them turn data into valuable insights.



Products

Google Cloud Platform