3rdPlace srl - Adopting Machine Learning GCP Solutions

TIM and Noovle, as Google Cloud resellers and enablers, have helped 3rdPlace in the selection of the GCP solutions most appropriate to build new business opportunities and to guide data driven actions, processes and results for its clients.

The challenge

3rdPlace has selected Google Cloud solutions because of the type of projects it performs. In fact, the company, which has partnered with different research centers and hospitals in Europe, has implemented a medical image solution in the oncology field that required the company to collect and analyze images that were generated by laser microscopes located in different geographical areas.

The solution

Thanks to the High Availability Cloud VPN features, 3rdPlace has been able to safely transfer all the images collected into a Cloud project. The images, first gathered into Storage, were then analyzed through the use of a pipeline organized by Cloud Composer. Moreover, other GCP products used in the project were Run, Function, Pub/sub, Compute Engine, Vertex AI, BigQuery and AutoML Vision.

The results

The usage of GCP products, such as Cloud Composer, Verex AI, AutoML Vision and BigQuery, has facilitated 3rdPlace to develop an innovative solution to support diagnosis and therapy for oncology diseases and allowed the company to fulfill its project objectives.

> 3rdPlace, with the support of TIM and Noovle as Google Cloud resellers and enablers, has implemented an innovative medical image solution in the oncology field. GCP allowed 3rdPlace to safely collect, transfer and then analyze the images stored for the final purpose of the project. The outcome of the project itself was then considered worthy of important financing by the European Union.

About 3rdPlace srl

3rdPlace is a tech company part of Datrix group that develops Machine Learning solutions and services to support customer's success and growth. Thanks to its proprietary technologies and cloud infrastructure, it collects, analyzes and translates data into insights, anomaly detection, forecasts and business opportunities.

Industry: Software & Internet

Primary project location: Italy

About Noovle S.P.A.

Noovle S.p.A., within the TIM Group, is a strategic ICT, Cloud and edge computing subsidiary that aims to become the leader for Italian cloud service.

Products
Google Cloud Platform