

Mike's Rent to Own Eliminates Hassles by Migrating to Gmail

Wursta migrated 200 GB of email data from Rackspace into Google Workspace. The migration was completed within the planned time frame. Additionally, Wursta provided change management, including live webinar training and customized user guides.

The challenge

"We were using Microsoft 365 webmail hosted on Rackspace, which was fine until it wasn't, and then it was a total, unmitigated disaster. There were some deliverability issues and with email, you can't wonder if it got there or not. I was also shocked at how difficult it was to simply manage a basic address book, which is important. So, we were looking to switch to something else."

The solution

"I considered switching directly to Microsoft 365 without using Rackspace, but I like Google. We're a small company, and we don't have an IT department. I went through Google's platform and was directed to Wursta. Then it became a question of, 'Do we want to do all the backend work ourselves or pay Wursta?' It was a good decision to pay Wursta."

The result

Wursta provided Mike's Rent to Own with change management including live webinar training and customized user guides. "The training sessions were very well thought-out and done really well. It was just very easy. Google is also really good at filtering out spam, junk, and phishing emails." Mike's Rent to Own no longer needs to buy Zoom licenses now that they're using built-in Google Meet.

“ Wursta set everything up ahead of time, including pulling in all our old email. When it was time to switch, it was all ready. We didn't have to do anything at that point and there was no gap. It went really smoothly. I don't get any phone calls saying, 'My email's not working.' It just works. ”

Mike Strong, Co-Owner, Mike's Rent to Own



About Mike's Rent To Own

Mike's Rent to Own operates 13 stores across Kansas, selling top brands and delivering great service. The company offers the best selection of rent-to-own furniture, appliances, electronics, tires, and more.

Vertical/horizontal solution: Retail & Wholesale

Primary project location: United States



About The Wursta Corporation

Wursta is the Google Cloud partner that helps clients humanize their cloud technologies to maximize the impact on their business.



Products

Google Workspace