

CoreLogic: Optimizing the Data Consumer Experience

Harbr worked with CoreLogic to customize and configure the whitelabel Harbr platform to create Discovery Platform by CoreLogic. The roadmap was planned in coordination in order to integrate with CoreLogic's systems and address end customer needs.

The challenge

Customers rely on CoreLogic to provide the data and insight needed to make strategic decisions about investment, expansion and long-term prospecting in the market, enhanced by their own internal data. CL wanted an environment for collaboration and discovery, a place where colleagues can work with each other as well as with CL's experts.

The solution

CoreLogic chose Harbr's data platform to power its customer experience. The Discovery Platform, which runs on GCP, is a customer-focused environment enabling the production, customization, and delivery of high-value data. Harbr helped create an environment where teams can share and create data products to help solve their challenges, along with some of the top data science experts in the field.

The result

The Discovery Platform puts customer value at the heart of the data commerce experience, giving them the tools to create the products and services they need, based on their own unique use cases. This allows CoreLogic to deliver value more efficiently, increase productivity for internal and external users, and collaborate to deliver unique insights that create more value for customers.

“This solution represents a transformation for CoreLogic's Property Intelligence business. By combining best-in-class data, enhanced analytics, and cross-functional collaboration capabilities into a unified solution, the CoreLogic Discovery Platform allows leaders across multiple industries to gain insights and integrate into their business activities faster than ever before.”

Brian Battaglia, General Manager Property Intelligence, CoreLogic

CoreLogic

About CoreLogic

CoreLogic has the most valuable data assets in the U.S. real estate market. With more than 50 years of real estate and related financial data across 99.9% of the nation and a relentless approach to innovation, they are the market leader in their category.

Vertical/horizontal solution: Business & Professional Services

Primary project location: United States

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About Harbr Group Limited

Harbr offers a data sharing platform that provides a world-class user experience for discovering, customizing, and distributing data.



Products

Google Cloud Platform