MoMAGIC delivers increased customer satisfaction | MediaAgility

The role was to perform a phased 'Lift and Shift' migration to Google Cloud for added security and scalability, establish the foundational data pipelining capabilities, and create a dynamic scaling plan.

The challenge

MoMAGIC was using data centers and cloud providers for its infrastructure requirements. But with the expansion, the need to decrease turnaround times and increase scalability arose. With business requirements increasing every day, they were looking for a cost-effective infrastructure solution that offers better performance at a faster pace.

The solution

MoMAGIC's decision to move to Google Cloud Platform was driven by the cloud's global scale and security. Google recommended MediaAgility as a partner to perform a phased 'Lift and Shift' migration. Our consultants chalked out a detailed, phased migration plan to modernize with rapid lift and shift, and deployed the robust Google Cloud infrastructure at scale.

The results

MoMAGIC has completed phase one of the migration that involved moving its web properties across to Google Cloud. The organization is planning to get used to the move and eventually migrate APIs and databases to Google Cloud Platform. Achieved cost-effectiveness Scalability beyond estimation Optimized team functioning

> 66 "We got complete support for this migration activity and it helped us in getting the migration done successfully and within committed timelines." 99
> Manish Chitkara, COO and Co-Founder, MoMAGIC

About MoMAGIC Technologies Pvt. Ltd.
MoMAGIC Technologies is one of the leading IoT and Mobile AdTech solutions providers in India, with dominance in the South East Asia market.

Industry: Software & Internet

Primary project location: India

About MediaAgility India Pvt. Ltd.
MediaAgility is a premier global digital consultancy applying new technologies to enhance your business agility.

Google Cloud
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Products

Google Cloud Platform