

Kramp digitises the agricultural equipment supply chain

Kramp partnered with Devoteam G Cloud to leverage their knowledge base. Devoteam provided training, support, and cost management. They enhanced data governance, aided in tooling selection, and helped Kramp align IT infrastructure with business goals.

The challenge

With the Kramp Group's need to maintain and grow a flexible and cost effective digital platform to support its customers, devoteam G Cloud was employed to help leverage their extensive knowledge of Google Cloud tools. Kramp needed to reduce their time to market of new features, reduce cost of their infrastructure and to work towards forecasting demand to better prepare for demand influxes.

The solution

Devoteam G Cloud has been a key partner to Kramp in its efforts to improve its IT infrastructure, reduce costs and assisting in the search for tooling that will elevate Kramp's data governance, data quality, and data monitoring capabilities. Devoteam G Cloud also assisted Kramp in leveraging powerful Google Cloud tools such as Big Query, Google Kubernetes Engine and explore the use of Vertex AI.

The result

The various Google tools like BigQuery, Security Command Centre, Vertex AI and Google Kubernetes Engine came together to provide Kramp the ability to gain continuous and up to date insights into their customers, reduce the time to market of new features and gain superior demand forecasting. The impact of these tools are amplified thanks to the experience from Devoteam G Cloud.

“ Devoteam G Cloud is a trusted partner that helps us get closer toward our goals. The combination of better financial management and infrastructure support ensures we make the best decisions and keep our costs as low as possible. This helps us enhance everyday customer experiences and offer more competitive pricing. ”

Chiel Schutter, Kramp Hub Director



About Kramp groep

Kramp Groep is Europe's largest specialist in spare parts and accessories for the agricultural industry. Kramp is the essential partner for its customers and suppliers with over 500,000 products available online, 11 distribution centres and more than 3,000 dedicated employees in 24 sales offices spread over Europe.

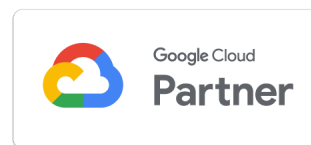
Vertical/horizontal solution: Agriculture

Primary project location: Netherlands



About Devoteam G Cloud SAS

Devoteam G Cloud is a Google Cloud Premier Partner for over a decade and a Google Cloud Managed Services Provider of 600+ Google certified experts.



Products

Google Cloud Platform