CMG LEASING, INC.

Debt Schedule App provides CMG Leasing with a scalable solution

Wursta designed and maintained a custom app, the Debt Schedule App, for CMG Leasing and involved their team in the process from start to finish, delivering a time-saving and scalable solution.

The challenge

CMG Leasing manages a lot of debt. The system they used to maintain those mortgages and lines of credit wasn't scalable or integrated with their current tech stack. Because of this, they used inefficient, manual processes. Specifically, the finance team was operating in spreadsheets, which was time consuming and error-prone.

The solution

Through meticulous analysis and feedback, Wursta created a scalable custom app hosted on GCP to reduce time lost to manual data entry and error. This solution came to fruition through multiple wireframe designs, ultimately leading to the CMG Leasing Debt Schedule App: a platform to consolidate or negotiate bank loans with automated alerts and in-depth reporting.

The results

CMG Leasing's financial decision making process has gone through a complete digital transformation and is now much more streamlined. They can quickly see data on loans, locations, owners, and properties, allowing for visibility that wasn't possible previously.

> "Overall, Wursta develops well built applications that keep the support burden low. They choose technologies that are stable, secure, and scalable. They can work directly with the teams associated with the apps they built to maintain and upgrade them accordingly."
>
> Jason Taylor, CIO, CMG Leasing

CMG LEASING

About Cmg Leasing, Inc.

CMG Leasing is a property management company that owns and operates 1,600 units and 3,700 beds, mostly student housing serving the Virginia Tech and Radford University markets.

Industry: Financial Services

Primary project location: United States

WURSTA

About The Wursta Corporation

Wursta helps organizations maximize their use of the Cloud by developing cultures of continuous innovation powered by real-time collaboration.

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Products

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