

## Maître Carré “Built for well-being”

Long-term support & service

### The challenge

Access to accurate, workable, real-time data to make informed decisions, test new ways quickly and drive innovation in a highly competitive market. How the company could manage the flow of requests from its direct customers. The people in the leasing department, left to fend with the situation, needed proper tools that would enable them to focus on leasing and avoid distractions.

### The solution

A combinaison between Workspace, data capture and 3 fully integrated automation apps. Mr. Fernandez says the automation of certain functions provides greater accuracy and full data security. Also, “there is no more unpleasant surprises, less stress. Moreover, it is a huge time-saver and provides greater well-being for employees.”

### The results

Google Cloud serves as an umbrella and as a link between all these apps. “Using this set of applications, I can see in real time how things are going in terms of leasing and communications,” Mr. Fernandez adds. “I can see how many visits we had during the day. These are things that would never have been possible before.”

“The solution they provided helps us ensure that our customers get the service they deserve. Now we can be sure that nobody is forgotten. We can respond to queries quickly and constructively, because the information we need is readily accessible. The tool gives us real-time access to information.” Being data-driven has the advantage of enabling the space to be creative. ”

David Fernandez, VP Finances & administration, Maître Carré



#### About Maître Carré

The company has developed and managed an enviable portfolio of properties. One example is Brickfields, offering 32 distinctive residences in Montréal. It earned the 2018 Residential Project of the Year award from the Association de la construction du Québec, one of several distinctions the company has accumulated in recent years.

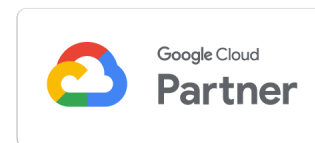
Industry: Business & Professional Services

Primary project location: Canada



#### About S&E Cloud Experts Inc.

S&E Cloud has set itself the mission of guiding companies in their digital transformation with simple and effective tools. S&E. Simple & Effective



#### Products

Google Workspace

Professional Services Organization