How Rexel improved quality of work with workplace digital signage

Valotalive provided the solution for Rexel and lead the project. The total solution components are Valotalive digital signage software (SaaS), Google ChromeOS media players and Chrome Enterprise device management. Display hardware sourced locally.

The challenge

Before Valotalive, Rexel was already using info screens – however, they were experiencing some issues: 1. Info screen content had to be produced and updated manually 2. They were not able to share business intelligence data in real-time 3. Important information didn't always reach their blue-collar employees

The solution

In order to reach maximum employee engagement and productivity, Rexel wanted to share KPI data more efficiently with not just the management but also busy blue-collar workers in distribution centers. Valotalive provided a modern workplace digital signage system powered by Google Chrome that integrates securely with Power BI and allows them to share important operational data at the workplace.

The result

Thomas Grüner, Manager WMS Tactical Board wanted to find a modern solution that would allow them to take a more data-driven approach to employee communication in distribution centers. Valotalive enabled: 1.Share business data in real-time to improve quality of work 2.Make info screens the main communication channel of distribution centers 3.Pull content and data directly from workplace tools

Success Story: How Rexel improved quality of work with workplace digital signage

About Rexel Germany GmbH & Co. KG

Rexel is a worldwide expert in the multi-channel distribution of electric products. They have implemented info screens with Valotalive digital signage software powered by Google Chromeboxes in more than 30 cities in Germany.
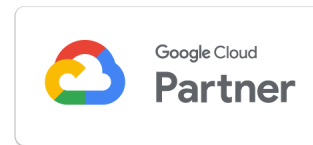
Vertical/horizontal solution: Electrical & Electronics

Primary project location: Germany

About Valota Oy

Digital Signage Software for the Modern Workplace. Making your workplace more productive, transparent and fun.

Products

Chrome Enterprise