

Ferreyros Enhances Insights with Explore Assistant for Looker

FluentData guided Ferreyros to showcase Looker's capabilities as a modern alternative to Microsoft PowerBI. FluentData demonstrated generative AI features within Looker to interact with data and integrate seamlessly with their Google Cloud workspace.

The challenge

Ferreyros' accounting and finance department sought to modernize and enhance its business intelligence infrastructure. They required an advanced solution capable of delivering actionable insights and visualizations through natural language interactions.

The solution

FluentData deployed Looker Core on Google Cloud and integrated Explore Assistant for Looker, enabling GenAI-powered natural language interactions. The solution included iterative LookML modeling, tailored UX designs, compliance with data governance standards, and comprehensive training sessions, enabling a seamless transition from legacy systems.

The result

Ferreyros gained rapid access to actionable financial insights through natural language queries and automated visualizations. The project fostered data-driven decision-making and empowered finance teams to analyze, forecast, and act swiftly, enhancing overall business operations.

“ FluentData provided us with good service in exploring the Generative AI capabilities offered by Looker Core. They were very knowledgeable about the technology and focused on customer needs. ”

Andres Macavilca Mendoza, Head of Data & Analytics, Ferreyros



About Ferreycorp S.A.A.

Ferreyros is the leading company in the commercialization of capital goods in Peru and in providing services in this field. As part of the Ferreycorp corporation, it has been a Caterpillar distributor since 1942, as well as distributor for other prestigious brands.

Vertical/horizontal solution: Industrial Goods & Manufacturing

Primary project location: Peru



About Fluentcore, LLC

FluentData is a specialized Google Cloud services provider and nearshoring company driving digital transformation across the Americas.



Products

Google Cloud Platform