

# ProductiveEdge: GC Marketplace Publication

F33 provides a platform that Independent Software Vendors are able to use with onboarded products to enable Marketplace transactions.

## The challenge

Productive Edge, a Google Partner, wanted to publish their product on Google Cloud Marketplace. Due to the complexity of the project and the requirements related to integration and publication, the Partner decided to leverage Fourteen33's (F33) services to help them carry out the publication.

## The solution

F33 provides a platform that Independent Software Vendors are able to use with onboarded products to enable Marketplace transactions.

## The result

Productive Edge's solution is now transactable through Google Cloud Marketplace and they can utilize the Private Offers, especially to enable co-sell, and they know how to edit and publish modifications to the listing. Productive Edge can also integrate deeper with the Google Cloud Marketplace via the F33 platform to automate provisioning and booking processes.

“ F33 expertly handled the seamless integration of our SaaS listing with Google Cloud Marketplace. Their precise and efficient approach allowed us to transition smoothly and expand our reach, fully integrating our solution into the marketplace in just a few weeks. ”

Mike Moore, Vice President of Strategic Partnerships at Productive Edge



## About Productive Edge

Productive Edge is a digital strategy and engineering company that specializes in the needs of healthcare organizations. They build innovative digital products and drive strategic transformation through data/analytics, cloud, and automation.

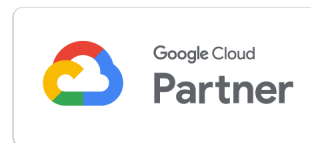
Vertical/horizontal solution: Other

Primary project location: United States



## About Fourteen33 Inc.

F33 is a Cloud, AI and Automation consulting company that was born from within Google Cloud.



## Products

Google Cloud Platform