

Bax, an AI Assistant

The Boba Company (TBC), in partnership with Dataflix, introduces an AI-driven, text-based platform that revolutionizes user experience. Dataflix's expertise ensures smooth integration and successful implementation of this innovative solution.

The challenge

One of the biggest challenges that The Boba Company (TBC) face is the need to provide quick and efficient service to their customers, especially during peak hours and busy rush periods. Boba tea is a popular and trendy drink, and long wait times can lead to frustration and lost customers.

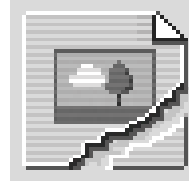
The solution

Bax, an AI Assistant, can help TBC overcome the challenge by providing customers with a quick and convenient way to get answers, order and pay for their drinks. This can help to reduce wait times and improve customer satisfaction. In addition, Bax provides customers with information about the TBC's menu, hours of operation, and location.

The result

Bax is helping TBC improve customer experience and improve efficiency, by reducing wait times, providing faster information without human intervention, upsell products and collect feedback.

Dataflix's experience on AI and Google Cloud, coupled with our strategic partnership helped us stay outcome focused. A complete serverless architecture of CCAI and ConverX Messenger accelerated time-to-market.



About The Boba Company

Established in 2021, The Boba Company Orlando is locally owned and operated. Serving the highest quality boba tea made fresh to order in the heart of Orlando. Whether you're looking for a study space, catching up with friends, or simply a quick boba run, our menu has just what you need.

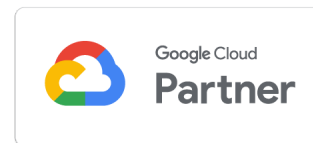
Vertical/horizontal solution: Food, Beverage & Restaurants

Primary project location: United States



About Dataflix Inc.

Dataflix is a forward-thinking Information Technology (IT) products & services company empowering organizations through digital transformation.



Products

Google Cloud Platform