

Questrade Financial Group maintains a people-focused culture

To support teams/provide a scalable communication/collaboration infrastructure for growth, Questrade shifted from a legacy solution to Google Workspace. They worked with SADA to ensure each step of that migration/transition was easy for everyone.

The challenge

Questrade had an on-prem document management/collaboration solution. With a people focus, Questrade wanted flexible/scalable tools that reflect their mission. Their workforce expansion/commitment to hybrid work means Questrade needs a solution for all employees, anywhere or however they work. With 100s of team members joining, Questrade has to onboard users at scale, on any device they choose.

The solution

To provide a scalable communication/collaboration infrastructure for growth, Questrade shifted from a legacy solution to Workspace. They worked with SADA to ensure migration/transition was easy for everyone. SADA helped Questrade understand Workspace solutions they can turn to for a specific use or if they need more resources. SADA experts can also steer them to unique vendors to meet their needs.

The result

With help from SADA, Questrade was able to: 1) scale collaboration during 4X team growth, 2) shift teams from asynchronous collaboration to live editing, 3) use instant messages via Google Chat for urgent comms, 4) achieve 50% faster migration to Workspace compared to other cloud tools, 5) empower employees whose first language is not English to communicate with English-speaking team members.

“When we’re looking for a specific answer or guidance, SADA helps us understand which Google Workspace solutions we can turn to for a specific use case. And if we need additional resources, they also have the expertise to steer us to unique vendors that will meet our needs.”

– Max Schau | Managing Director of Enterprise Technology Services at Questrade Financial Group



About Questrade Financial Group

Questrade provides securities/foreign currency investment, professionally managed investment portfolios, mortgages, insurance, real estate services, and financial services to help Canadians become more financially successful and secure. This story is currently sponsored by Google with the URL

<https://workspace.google.com/customers/questrade/>.

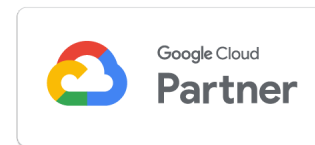
Vertical/horizontal solution: Financial Services

Primary project location: Canada



About SADA Systems, LLC

SADA provides business & tech consulting services that transform organizations by leveraging the entire Google Cloud portfolio.



Products

Google Workspace