

DPD supply a thousand laptops to school kids during lockdown

When considering their experience with CTS, Tim recalls, “There’s a desire to help through good communication. We were really pleased with the speed from the get go. From sending the internal email out, to getting the Chromebooks delivered.

The challenge

In January 2021, the UK found itself in a third lockdown; meaning that all schools were forced to close. DPD recognised the challenges this presented to many people, including their own employees. In particular, childrens’ learning was being impacted by the need to share devices with their siblings or parents. DPD recognised the challenges of homeschooling.

The solution

DPD made £200,000 available to support staff who had a child being home-schooled, but who didn’t have their own device. Staff were invited to apply for a new Chromebook if they had a child who would benefit. The response was overwhelming with 1,000 applications within the space of a few days. “It was the specification and availability ” Tim explained when he was asked why they chose Chrome.

The results

There was widespread agreement from the DPD UK Senior Leadership Team to the Communications Team that this rollout was a success. Emerging out of this post-pandemic world may be hard to navigate. CTS is eager to contribute to ensure a hybrid work set up is as easy as possible, whether you’re fully remote, or returning to the office.

“ “There’s a desire to help through good communication. We were really pleased with the speed from the get go. From sending the internal email out, to getting the Chromebooks delivered; it was a very short space of time, the turnaround was really quick. We will work with them again.” ”

Tim Jones, Marketing, Communications and Sustainability at DPD

About DPDgroup UK

DPD is one of Europe’s leading parcel delivery services and is wholly owned by France’s La Poste. DPD provides next day innovative, high quality, express parcel delivery. Indeed, the DPD UK team exceeds 22,000 people, operating over 10,000 vehicles from 84 locations and delivering over 400 million parcels every year.

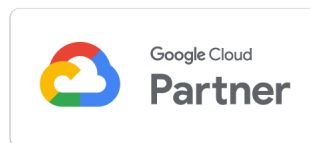
Industry: Logistics

Primary project location: United Kingdom



About Cloud Technology Solutions Ltd

CTS is one of Europe’s largest dedicated Google Cloud Managed Service Providers. They offer unique full-stack solutions for GCP and Workspace.



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