

Making smarter and faster real estate decisions using Google Maps

DoiT provides Cherre with consulting, 24/7 support, and optimization services covering Google Maps and Cloud services, which allows Cherre to focus on its core competencies relating to the field of Real Estate data integration and provision.

The challenge

One of the critical challenges that Cherre faces is the need to accurately resolve relationships between physical entities (such as buildings), and the vast amount of additional information that needs to be associated with these physical entities. This physical entity resolution problem is often related to semantics, legal definitions, and property registration practices.

The solution

DoiT assisted Cherre in providing Google with the detailed information required to enable Cherre to increase the rate of its address resolution procedures. This allows Cherre to undertake massive amounts of geocoding in a short space of time and provide its customers with data insights within the framework of the Cherre SLA.

The result

Cherre is revolutionizing the Commercial Real Estate industry by connecting decision-makers with accurate data and insights to make informed decisions. By leveraging a wide range of Google Cloud products and working with DoiT, Cherre provides its customers with accurate and timely Real Estate data and insights while saving significant resources in manual data processing, integration, and analysis.

“By leveraging a range of Google Cloud and Maps products and the expertise of DoiT, we have been able to solve critical challenges, such as entity mapping and address reconciliation, while saving considerable resources in data integration and analytics costs.”

Kyle Lussier, Data Engineer and Tal Galfsky, Data Engineer



About cherre.com

Cherre is a leading force in Real Estate data and insights, creating a unique “single source of truth” for its customers by integrating their internal, public and paid data sources - thereby empowering them to evaluate opportunities and trends quickly and accurately, and providing them with a competitive edge by making better decisions.

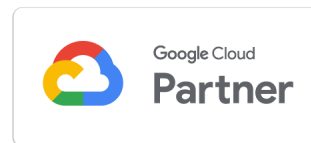
Vertical/horizontal solution: Business & Professional Services

Primary project location: United States



About DoiT International Ltd

DoiT provides intelligent technology that simplifies and automates cloud use, alongside expert consultancy and unlimited technical support.



Products

Google Cloud Platform

Google Maps Platform

Google Workspace