

# IstoÉ: High availability generating more profitability with Site

IPNET was responsible for design the infrastructure and migrating the application hosted on Terra's DataCenter to Google Cloud.

## The challenge

The current challenge called OneGoogle Vision is to create the IstoÉ Digital Transformation project, with the objective of helping them to have better results in their Marketing structure and actions, in terms of Modernizing their Infrastructure using the Google Cloud platform as a strategy.

## The solution

For this platform migration process, IPNET support was essential. The team's advisory skills enabled the migration of all content from the portals, as well as resilience testing and application configuration within the agreed period, 30 days.

## The results

With the Google Kubernetes Engine technology, it was possible to increase the resilience of the applications, reducing downtime due to technical problems and scheduled maintenance windows, in addition to the integration with data solutions from Analytics 360 and Bigquery, which enabled a greater understanding of the user journey.

“ The migration of the entire environment to Google allowed us not only greater profitability with ads, significantly reducing the downtime of portals, but also a better understanding of the journey of our user in the 7 companies that make up the group. ”

Kleber Tolezani - IT Director, IstoÉ



## About IstoÉ

IstoÉ is a renowned company in the communication segment, positioned as a weekly Brazilian general information magazine, created in 1976 and currently made up of around 7 companies.

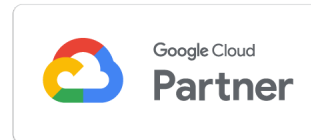
Industry: Media & Entertainment

Primary project location: Brazil



About METARJ SOLUCOES EM GEOTECNOLOGIA E DESENVOLVIMENTO DE SISTEMAS LTDA.

IPNET has the historical ability to associate with its customers, creating an environment of integration.



## Products

Google Cloud Platform

Google Workspace