

How Deliverect shifted to a new analytics environment

Devoteam G Cloud provided their extensive knowledge and experience to Deliverect allowing them to leverage the wide range of Google analytics tools, allowing them to make the most of their investment.

The challenge

With such a fast growing business it is important that decision makers can make informed decisions quickly. To spot all the important trends as they are happening, Deliverect pushes data from various sources to Google BigQuery and interprets the data with Looker dashboards. This first data warehouse iteration served its purpose but it lacked a data modelling layer to quickly gain data insights.

The solution

We decided to create the data warehouse using the open source framework Data Built Tool Core. On the Looker side, the biggest change was to start using extensions of Looker. To help the creation of a standardised data model, we recommended Deliverect to use a multi-staged data warehouse setup with a landing zone for data, a data warehouse and curated data marts.

The result

After only a couple of months, Deliverect was able to shift its old analytics environment to a newer version that enables collaboration, to drops cost, enables standardised models and automatically generates documentation. All key features of an analytical platform that put Deliverect into the position to further leverage the data to provide a better product to customers.

“ Devoteam G Cloud was able to adapt to our needs as a fast growing company where changes to the plan are expected almost on a daily basis. They brought both the hands-on and the expert knowledge to help us find the best architecture and make sure we implemented it in the right way. ”

Antonio, Data Engineer at Deliverect



About Deliverect

Deliverect is a Belgian scale-up, founded in 2018 that is taking the restaurant industry by storm. Deliverect helps restaurants process their online orders directly from their registry so they don't have to worry about all the dedicated tablets and different applications that each and every delivery service requires.

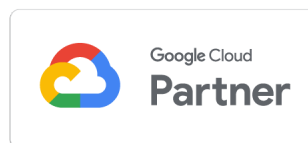
Vertical/horizontal solution: Food, Beverage & Restaurants

Primary project location: Belgium



About Devoteam G Cloud SAS

Devoteam G Cloud is a Google Cloud Premier Partner for over a decade and a Google Cloud Managed Services Provider of 600+ Google certified experts.



Products

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