

## CPB implements Google Workspace for more collaboration

We worked in this implementation providing to the client Project Management and a team of technical experts with support to the client and application of Google Workspace best practices.

### The challenge

Casa Publicadora Brasileira used Postfix as its email provider, and the system was overloaded with user accounts without available space to receive emails. The client also felt the need to implement collaboration tools that could increase cooperation between teams and accelerate the company's digital transformation.

### The solution

CPB was proposed to migrate to Google Workspace. IPNET aimed to configure the Google Workspace environment so that we could migrate 544 user accounts, carrying out the process in phases. It was the instant adoption of Google Drive. Today, 97% of CPB employees use Gmail daily, and 72% use Google Drive.

### The result

Issues with emails and storage space were immediately resolved, and CPB ensured faster communication, safely and without having its accounts exposed to spam or phishing. Teams now can keep messages received in large volumes archived, due to the nature of the business. Another highlight was the instant adoption of Google Drive. Today, 97% of CPB employees use Gmail daily, and 72% use Google Drive.

“ Using Google Workspace technology, we were able to quickly overcome a problem we had with our internal servers, the file server and email. In a single change, we managed to achieve two objectives. Today, our infrastructure team can invest time in new security technologies and thus worry about what we really should worry about. ”

Edmir Diniz - CTO

### About Casa Publicadora Brasileira - CPB

Casa Publicadora Brasileira is a publishing house belonging to the Seventh-day Adventist Church. Many of its books are published in more than 200 languages and dialects.

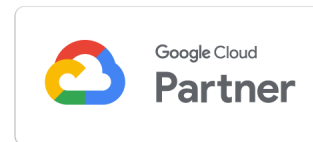
Vertical/horizontal solution: Education

Primary project location: Brazil



### About IPNET SERVICOS EM NUVEM E DESENVOLVIMENTO DE SISTEMAS LTDA

IPNET Growth Partner's main goal is to accelerate Digital Transformation in companies, with an advisory posture and offering tailor-made solutions



### Products

Google Workspace