

## Scaling to meet customer demand - EASI

EASI partnered with Livel, a Google Cloud Premier Partner for Location-based services—for local technical support and to help identify opportunities where Google Maps and Google Cloud API usage could be further optimised.

### The challenge

In order to manage their growth and scale operational frameworks accordingly, EASI needed a better way to manage their increasing Google Maps usage, further enhance the customer experience, and improve their seamless delivery operations. Furthermore, EASI had been managing its Google Maps usage in-house and when they encountered problems, they didn't know where to find the solution or support.

### The solution

Livel worked with EASI to identify inefficiencies in how Google Maps was being used and made technical recommendations to reduce these inefficiencies. Livel also provided technical support and access to Volume Tier Discounts, benefits that are only available to companies working directly with a Google Maps Premier Partner.

### The results

Since partnering with Livel, EASI are now using Google Maps API's for address auto-completion, delivery routing distance, and displaying the position of restaurants, orders and drivers. Since EASI holds the largest market share of Asian users in the Australian food delivery market, Livel also recommended using the Google Cloud Translation API to provide basic translation within their app.

“ Livel has been in the industry for a long time and were able to provide us with valuable insights and guidance on how we could use Google Maps and and Cloud APIs. ”

Evan Li, Chief Information Officer at EASI



### About EASI AUSTRALIA PTY LTD

Starting out as a family run business in Melbourne, EASI has grown to be the largest Asian food delivery platform in Australia. Making life easier by providing food and grocery delivery services, as well as travel booking. Its yellow boxes, perched on the back of bikes, can now be seen scooting through 30 cities in seven countries.

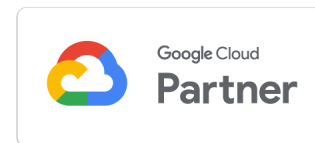
Industry: Food, Beverage & Restaurants

Primary project location: Australia



### About NGIS AUSTRALIA PTY LTD

At Livel, we help you leverage the power of location intelligence in your business with Google Maps and Google Cloud technology.



### Products

Google Cloud Platform

Google Maps Platform