Google Maps powers JOKR's enhanced instant grocery shopping

Consultant and trusted advisor

The challenge
Usage and cost optimization for Google Maps Platform activity

The solution
Customer was advised to change the way certain Google Maps Platform services were being utilised, and was introduced to several Maps services that were proposed as being more efficient for the customer use case than the ones they were using.

The results
* 75% saving on Google Maps Platform spend, while maintaining quality customer experience * Support for critical issues within 20 minutes * Easy access to cross-platform support for a range of issues related to Google Cloud, Google Maps, Google Workspace and Looker

> "DoiT solved JOKR's problems across a range of issues and products – and solved them quickly. It's reassuring that we always have someone who really knows about these products. We can't afford downtime, so having someone who can jump on a call and talk things through is super helpful."
>
> Jens Wuebbenhorst, VP of Technology, JOKR

JOKR

About JOKR Services GmbH
Please see our blog post for JOKR:
https://www.doit.com/clients/jokr/

Industry: Logistics

Primary project location: Germany

doit

About DoIT International Ltd
DoiT International works with companies to help them achieve their goals by harnessing the power of the public cloud

Google Cloud **Partner**

Products
Google Cloud Platform
Google Maps Platform
Google Workspace