Prensa Iberica relies on GCP to boost its digital business

SoftwareONE performed an end-to-end implementation and maintenance of an e-commerce solution that included the design and deployment of the GCP architecture for the development and production environments.

The challenge

Prensa Ibérica was looking to consolidate its presence in the digital world, diversifying its activity with an online sales portal for wine and gastronomic products. To do so, they created Casa Gourmet, an eCommerce with high security, availability and scalability requirements, and which also had to be up and running in record time, reasons why they chose Google Cloud Platform as the platform.

The solution

SoftwareONE carried out a turnkey implementation of Saleor, an open source, scalable, flexible and ultra-fast eCommerce platform deployed on the Google Cloud. The application was developed on a containerised solution based on the Google Kubernetes Engine service.

The results

Within three months, Casa Gourmet was online and perfectly functional to service the Christmas campaign. The traffic that was quickly generated was very significant and no problems were experienced with the web service at any time. Today Casa Gourmet is still in its scaling-up phase and its performance and results could not be more satisfactory for Prensa Ibérica.

> **"** The reason we chose SoftwareONE was that they were committed to a very demanding written schedule. We chose Saleor and GCP's solution because the loading speed was impressive, the multi-device adaptability was impressive and, above all, with Google Cloud Platform, we had protection against any kind of threat. **"**
>
> Sergi Cuesta, Marketplace Business Director

About Prensa Iberica

Founded in 1978, Prensa Ibérica is one of the most important regional press groups in Spain. Initially dedicated to newspaper publishing, over the years it has become a multimedia group thanks to its expansion into the Internet business. It is the leader in digital press, according to the ranking of media companies in Spain.
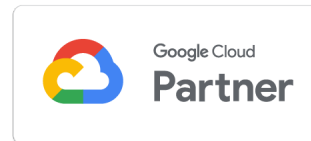
Industry: Media & Entertainment

Primary project location: Spain

About SOFTWAREONE SPAIN S.A.

SoftwareONE is a leading global provider of end-to-end software and cloud technology solutions, headquartered in Switzerland.

Google Cloud Partner

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