

Google Maps Case Study - OurBus

OurBus has worked with Woolpert as its Google partner since 2018. Referring to the experience working with Woolpert Digital Innovations, Senior Product Manager Shreya Batra stated, "It's been excellent, just excellent. We recently went through an opt

The challenge

Founded in 2016, OurBus operates a private bus service that covers more than 300 routes and makes over 70 trips every day. With an extensive list of routes and a rapidly growing customer base, OurBus recognized the need for a mapping solution to increase its app functionality and reliability.

The solution

OurBus found Google Maps Platform to be the perfect fit for its transit ticketing solution because it offers advanced mapping features and easily integrates into OurBus' mobile app. Pradeep Sharma explained why Google Maps was the preferred mapping solution: "Honestly, we didn't try any other solution because we already knew that Google is performing far better than any other solution out there."

The results

OurBus capitalizes on various Google Maps APIs such as Places Autocomplete to make searching for addresses easy, quick and accurate. At the same time, Distance Matrix API enables travelers to plan their trips efficiently using precisely calculated bus routes and travel times. Roads API enables OurBus users and dispatchers to help with the tracking process and relay critical data.

“Woolpert provides us with support all the time, and it's been excellent.”

Shreya Batra, Senior Product Manager , OurBus



About Ourbus, Inc.

A private intercity and commuter bus service in the U.S. designed to change how the world travels.

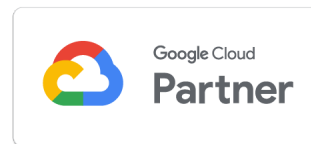
Industry: Automotive

Primary project location: United States



About Woolpert, Inc.

Woolpert, a geospatial powerhouse, delivers value to global clients by strategically blending leading-edge technology and geospatial applications.



Products

Google Maps Platform